

# Sharesies Investor Directed Portfolio Service

## Target Market Determination

Version 1: Effective 1 April 2024

### About this TMD

This Target Market Determination (**TMD**) is issued by Sharesies Australia Limited (ABN 94 648 811 830; AFSL 529893) (**Sharesies**) and applies to the **Sharesies Australia Investor Directed Portfolio Service (IDPS)**.

This TMD is issued in accordance with section 994B of the Corporations Act 2001 (Cth) (the **Corporations Act**). It sets out the class of retail investors who are most likely to be suited to the product based on the likely needs and objectives of an investor and the product's key attributes.

This TMD is not a product disclosure statement or IDPS Guide. It also does not take into account any person's individual objectives, financial situation or needs. You should read the IDPS Guide and supporting documents prior to making a decision to buy this product.

This TMD does not apply to the investments and financial products available for purchase through the Sharesies IDPS. For more information, including the TMD, on specific exchange traded funds (**ETFs**) or other financial products available through the Sharesies IDPS, you should contact the issuer of those products or visit their website.

### Product Description

Sharesies operates an IDPS, commonly referred to as the Sharesies IDPS or the Sharesies platform, that provides custodial, transactional and administrative services to help investors manage the purchase, retention and sale of securities available on the Australian Stock Exchange (**ASX**), New Zealand Stock Exchange (**NZX**), the New York Stock Exchange (**NYSE**), the CBOE and the Nasdaq.

### Key Attributes

The key attributes of the Sharesies IDPS are:

- online experience with mobile application and desktop viewing;
- minimum investment amounts from 1c into a listed-security;
- shares purchased are held on trust for the investor under an omnibus HIN structure. This means investors can choose to invest into a percentage of a share for a listed-security (instead of needing to buy whole shares);
- place orders for 1.9% in transaction costs, with capped pricing available for certain orders;
- multiple pricing options, including pay-as-you-go fees and monthly plans;
- consolidated investment and tax reporting for the investor's account; and
- functionality to set recurring orders for purchasing various listed-securities.

### Who has the Sharesies IDPS been designed for?

The Sharesies IDPS has been designed for investors who:

- are wanting to invest through an IDPS and to view and manage their own holdings through this service;
- are individual retail investors;
- are looking to purchase listed-securities on the ASX, NZX, NYSE, CBOE or Nasdaq.

These investors are typically self-directed or have obtained advice from a third party, and aren't seeking their investment choices to be actively managed by Sharesies.

A Sharesies IDPS investor will likely have an understanding of the risks associated with investing and accept those risks and want flexibility to view, purchase and sell investments available on the Sharesies platform.

A Sharesies IDPS investor acknowledges that Sharesies does not provide advice or recommendations to the investor with respect to the Sharesies IDPS, nor does Sharesies provide guidance or assessment on the investor's risk understanding and appetite.

Sharesies holds investments on trust for investors and transacts on behalf of each investor according to the investor's instructions, product rules and relevant IDPS laws.

#### *Eligibility Criteria*

To be eligible to open an account with Sharesies, investors must:

- be aged over 18 years of age;
- have an Australian-issued identification document, such as a Driver's License, Passport and/or Keypass;
- have an Australian bank account; and
- have an Australian residential address.

The Sharesies IDPS **might not be suitable** where an investor:

- does not meet the Eligibility Criteria specified above;
- is seeking their investments and portfolio to be actively managed by someone else;
- wants an investment platform that provides personal advice, including risk appetite determination for the investor; and/or
- wants to hold an investment directly in their own name, as Sharesies holds an investor's investments under an omnibus HIN model.

### How is the Sharesies IDPS distributed?

There are no distribution conditions. Investors who meet the eligibility criteria can sign directly up to the Sharesies IDPS without a financial adviser. Sharesies does not actively engage with third-parties to distribute the Sharesies IDPS (this statement does not apply to third parties who might advertise or promote the Sharesies IDPS).

## Distributor Reporting Obligations

A distributor is required to notify Sharesies:

- as soon as practicable and no later than ten (10) business days after they become aware of a **significant dealing** occurring with respect to the distribution of the product; and
- within ten (10) business days of the end of a calendar quarter any **dealings** that were inconsistent with the TMD. A reason as to why the acquisition is outside of the specified target market and whether personal advice was applied during the acquisition must be included in the notification to Sharesies; and
- within ten (10) business days of the end of each calendar quarter of any **complaints** they have received in relation to the Sharesies IDPS, including the volume and description of the complaints. Distributors can send this information to [help@sharesies.com.au](mailto:help@sharesies.com.au).

## Review of TMD

A review of this TMD will occur no later than one (1) year from the date of the original TMD and every two (2) years thereafter.

A review will also occur where a change occurs to one or more of the following:

- the Sharesies IDPS's product features that have the ability to materially impact the investor's use of the Sharesies IDPS, such as the introduction or removal of features beyond aesthetic design of the mobile app or web interface;
- the Sharesies IDPS's target market;
- how the Sharesies IDPS is distributed; and/or
- the Sharesies IDPS ceases to be distributed.

There will also be a review of this TMD where:

- the number of complaints significantly increases by more than 20% on the average monthly complaint volume of the prior 12 month (for operational months only);
- distribution conditions are found to be inadequate;
- a significant dealing occurs;
- a material or significant number of incidents occur; and/or
- any other review trigger as prescribed by law or required by a regulator.

A review will occur within ten (10) business days of this review trigger being identified, unless a shorter time frame is required by law.

This TMD has been prepared by Sharesies Australia Limited (ABN 94 648 811 830; AFSL 529893) (Sharesies). An IDPS Guide has been created to help investors understand more about the product and whether it is right for them. This is available, along with other relevant information and disclosures, on the Sharesies website - [www.sharesies.com.au/disclosures](http://www.sharesies.com.au/disclosures).

Sharesies Australia Limited (ABN 94 648 811 830; AFSL 529893) is the product issuer and Operator of the Sharesies Investor Directed Portfolio Service. We have not considered your personal circumstances when preparing the above information. You should consider your circumstances and the IDPS Guide and any other relevant disclosure material, including the Product Disclosure Statement (PDS) or Prospectus for each available investment through the Sharesies IDPS before making any investment decisions. Sharesies is not responsible for the investments on its platform - these are provided by third parties. You should contact the relevant product issuer for information and disclosure for their product. Investing involves risk and past performance is not an indicator of future performance.